

# Jacoline Jacobs

## WordPress Web Developer

WordPress developer specializing in custom themes built with Create Block Theme, Full Site Editing, and WooCommerce. Skilled in HTML, CSS, and responsive design, currently expanding into PHP and Advanced Custom Fields. Passionate about clean code and accessible, user-friendly websites.

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### EXPERIENCE

#### Freelance, Remote WordPress Web Developer

January 2025 – Present

- Designed and developed a custom WordPress website for AcquireTech, creating a seamless and responsive experience tailored to the client's business needs.
- Customized website features with HTML and CSS, focusing on responsive design to provide an optimal experience across devices.
- Collaborated closely with the client to understand their goals and delivered a website that reflects their brand and enhances their online presence.

#### AmazingTalker, Remote Online English Tutor | | 2021–2024

July 2021 – December 2024

- Designed 1500+ tailored English lessons (100% satisfaction rate), adapting to diverse learning styles.
- UX Parallel: Applied cognitive principles to simplify complex information.

### SKILLS

#### Technical Skills

WordPress development:

- Custom Theme Creation Using the Create Block Theme Plugin
- Full Site Editing (FSE) and Block Editor Customization
- Styling and Enhancements with Custom HTML and CSS in WordPress
- WooCommerce Setup and Styling
- Yoast SEO (Basic SEO Knowledge)

Front-End:

- HTML5 and CSS3
- Responsive Web Design and Mobile Optimization
- Web Accessibility (WCAG Guidelines)
- JavaScript (Beginner)

### EDUCATION

#### University of South Africa UNISA

Bachelor of Arts –Psychology  
and Linguistics

2021 – 2023

Bloemfontein

- CUM LAUDE

### Certificates

#### LinkedIn Learning

- Woocommerce

#### freeCodeCamp

- Responsive Web Design

#### Interaction Design Foundation (IXDF)

- UX Fundamentals
- AI for Designers
- Design for Emotion
- Web Design for Usability

### TOOLS

- VS Code
- Figma
- Local by Flywheel
- Git (basics)